

TED



TED CAPITAL JSC

CORPORATE PRESENTATION



www.ted.bg
www.ted-bed.com

BUSINESS AREA

RED
Springs



TED
Ceramic



TED BED



MACHINE
HEAD



VIA
Logistics



Brand
Building
Company



DOVERIE
Constructions



TED
Invest
TED DT



BENEFIT
Trade



MEBLO
TRADE



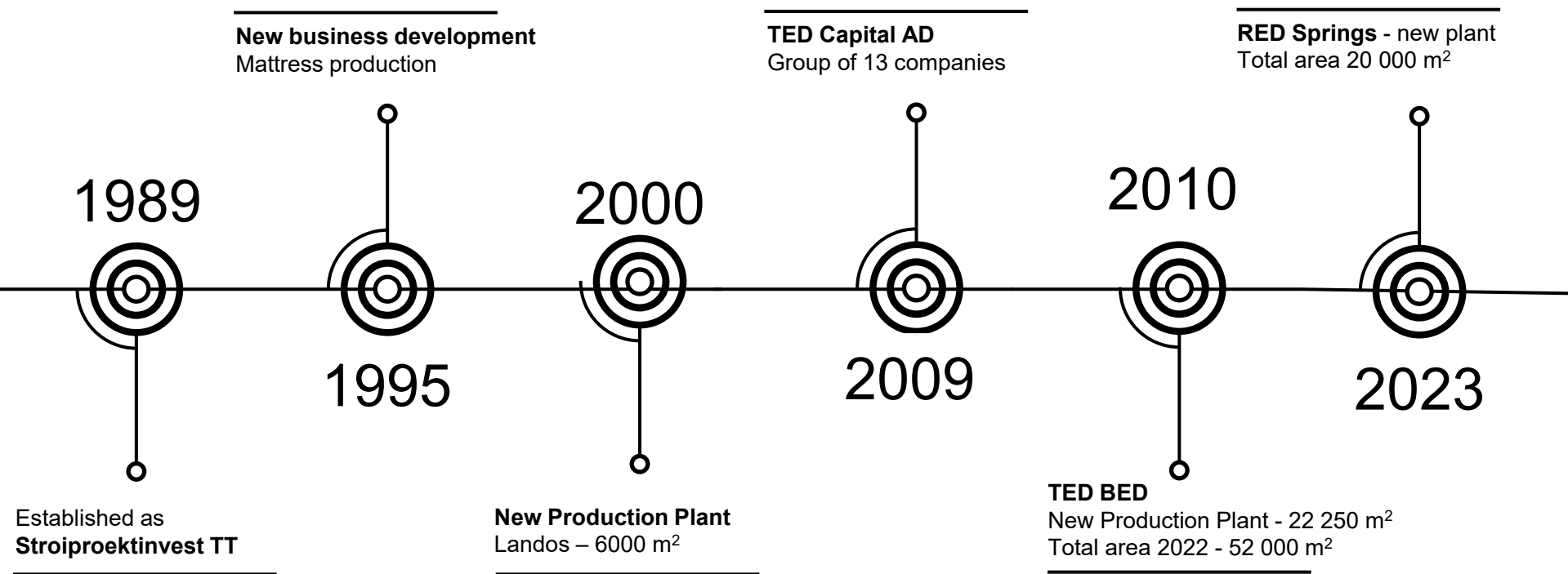
TED
Design



TED
Boutique



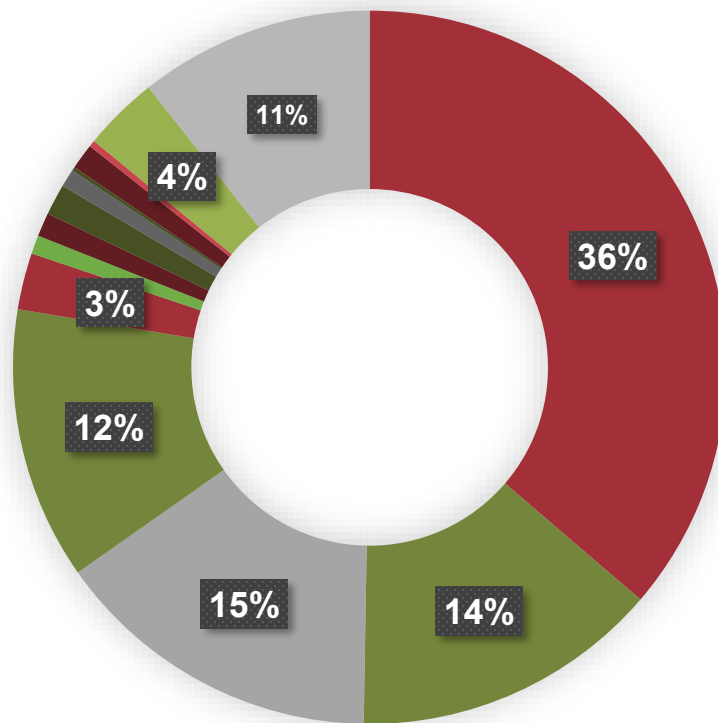
OUR EVOLUTION



TURNOVER BY COMPANIES

89,880,000 EUR

TURNOVER FOR 2022



- TED BED EAD
- RED SPRINGS
- VIA LOGISTIC
- TED CERAMICA
- DOVERIE
- TED INVEST
- MASCHINEHEAD
- BENEFIT TRADE
- TED-DT
- BRAND BUILDING
- TED BOUTIQUE
- TED DESIGN
- TED CAPITAL
- GLOBE INDUSTRIES
- MEBLO TRADE



800
EMPLOYEES

MARKETS



WE ARE PRESENT IN MORE THAN 30 COUNTRIES.



01

TED BED EAD

LEADING PRODUCER
OF MATTRESSES, BEDS AND SLEEP
ACCESSORIES

PROFILE

- One of the largest mattress manufacturers in Europe
- Production facilities of 52 000 sq. m.
- Exports to 20 countries worldwide

Business area:

Production of mattresses, beds and sleep accessories

Employees: 380

Quality management systems: ISO 9001:2008, Lloyd's Register; TUV Rheinland LGA, Germany, BSCI

Recent investment projects:

2016	1 500 000 EUR; production equipment
2019	5 000 000 EUR; new production plant
2021	500 000 EUR; new warehouse



COMPANY OVERVIEW



Producer of quality sleep products since 1995



650 000 sold items in 2022



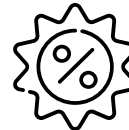
Present in over 25 countries



Market leader in Bulgaria



32 600 000 € turnover for 2022



Over 1500 points of sale

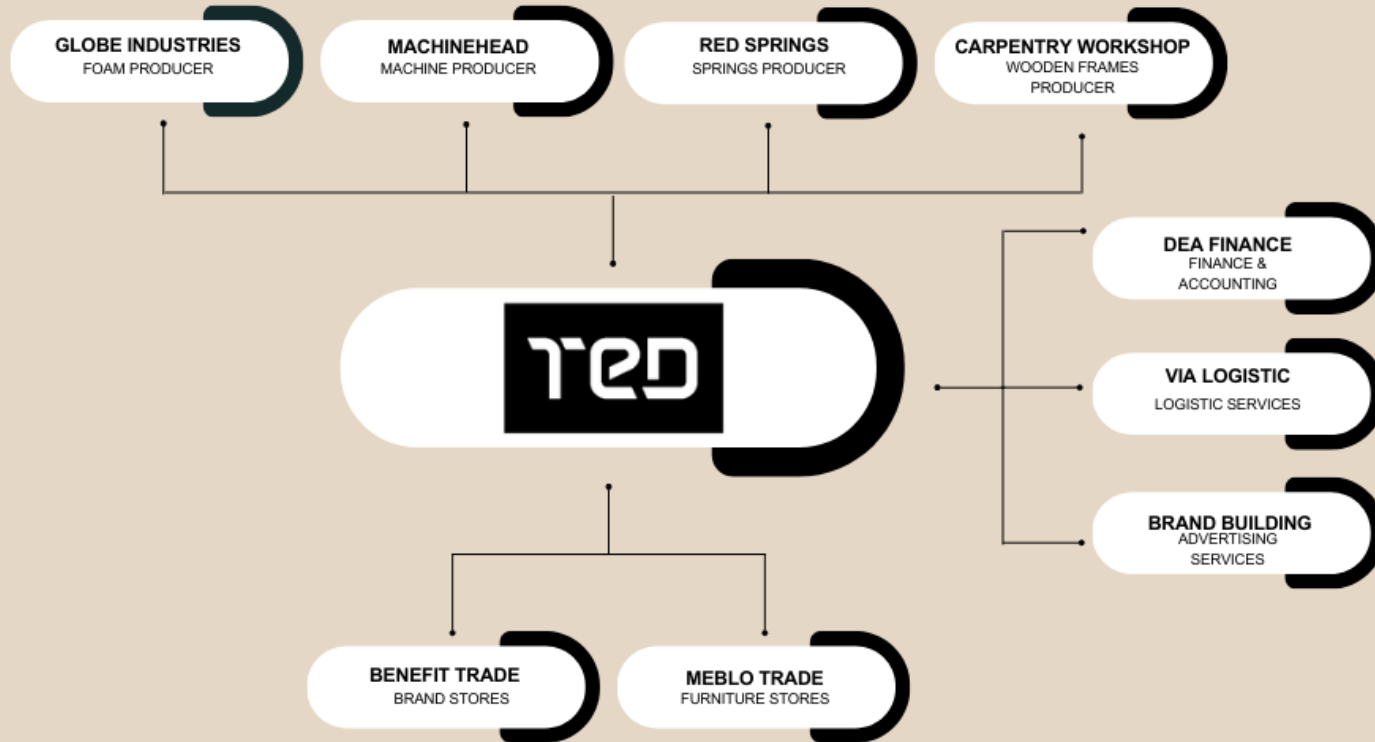


380 employees



<https://www.youtube.com/watch?v=Y7fUFvdtgkl>

Vertically integrated structure





02

VIA
LOGISTIC
LTD.

TRANSPORT COMPANY

PROFILE

- Logistic services throughout Europe
- 70 trucks
- 40 cars

Business area:

Transport and logistic services

Employees: 103

Investment projects:

2012	60 000 EUR
2013-2016	5 000 000 EUR
2021	4 900 000 EUR gradually starting to replace the fleet
2022	1 400 000 EUR
2023	25 000 EUR head office premises renovation
2023	4 050 000 EUR new vehicles





03

RED SPRINGS LTD.

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THE LARGEST BONNELL AND
POCKET SPRING UNITS
MANUFACTURER IN SOUTH-
EASTERN EUROPE

PROFILE

- The largest spring units producer in South-Eastern Europe
- Market leader in the field of semi-finished products
- Producer of medical face masks
- <https://youtu.be/UCAWVKYy3a8>

Business area:

Production of various types of spring-units for mattresses and soft furniture. Producer of medical face masks

Employees: 200

Quality management systems: ISO 9001:2008, Lloyd's Register; TUV Rheinland LGA, Germany

Investment projects:

2017	1 000 000 EUR	production
2018	800 000 EUR	new warehouse
2019	3 000 000 EUR	production & laboratory
2022	1 500 000 EUR	production plant





04

TED CERAMICA

OFFICIAL DISTRIBUTOR OF
WORLD FAMOUS BRANDS
AND BULGARIAN FACTORIES
FOR TILES, SANITARY
CERAMICS AND FAUCETS

PROFILE

- International trade with ceramics and sanitary ware
- Distributor of leading international brands

Business area:

Seller of ceramics and sanitary ware for over 25 years.

Employees: 30

Quality management systems: ISO 9001:2008, Lloyd's Register; TUV Rheinland LGA, Germany

Investment projects:

2011	100 000 EUR processes
2012	200 000 EUR show rooms
2013	50 000 EUR car park
2014	50 000 EUR working conditions





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MEBLO TRADE

FURNITURE STORES

PROFILE

- Furniture store chain
- Distributor of international brands

Business area:

Croatian furniture chain with stores in Zagreb, Zadar, Dubrovnik, Split, Rieka, Pula.

Employees: 54

Franchise:

2016

KARE

<https://www.youtube.com/watch?v=pU0FvLJr6Hg>





МАТРАЦИ
БЛАН®

Bn
Bellanotte

06

GLOBE
INDUSTRIES

FOAM PRODUCER
MATTRESS PRODUCER

PROFILE

- PUR Foam producing unit
- Mattress production

Business area:

Seller of 2 trade marks – Bellanotte & Блян mattresses

Employees:

Investment projects:

2009	140 000 EUR machinery
2012	400 000 EUR buildings
	700 000 EUR machinery
2015	50 000 EUR equipment
2017	75 000 EUR vehicles
2019	750 000 EUR buildings
2022	50 000 EUR machinery





07

DOVERIE LTD.

CONSTRUCTION COMPANY WITH
30 YEARS EXPERIENCE



PROFILE

- Building company

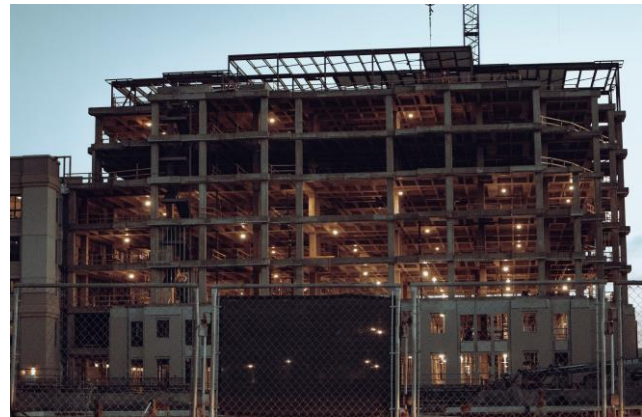
Business area:

Commercial, manufacturing and residential buildings

Employees: 1-10

Investment projects:

2013	Residence park South
2017	Residence park South 2
2019	Residence park KARE - 9 000 000 EUR
2021	Residence park Orion - 6 000 000 EUR





08

BENEFIT TRADE

TED BRAND STORES

PROFILE

- TED brand stores in Bulgaria

Business area:

Trade with mattresses and beds with TED brand.

Employees: 20

Recent investment projects:

New showrooms:

2016 50 000 EUR

2020 50 000 EUR



Boutique
by TED



09

TED
BOUTIQUE

CUSTOM MATTRESS and BEDS
SOLUTIONS



PROFILE

- TED brand stores in Bulgaria

Business area:

Production of all types of mattresses, incl. non-standard shapes and forms, beds and sofas

Employees: 15

Investment projects:

2020	35 000 EUR new machinery
2023	5 000 EUR new machinery





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MACHINEHEAD
LTD.

MATTRESS MANUFACTURING
EQUIPMENT

PROFILE

- Design, production and implementation of mattress manufacturing equipment
- MACHINEHEAD has established positions in the international market and sold machines in Europe, South America and Asia.
- TED Design – production of fabric swatches, binding materials, folders and hangers

Business area:

Design, production and maintenance of manufacturing equipment

Employees: 47

Quality management systems :

ISO 9001:2008 Lloyd's Register

CE European directive 2006/42/EU

Recent investment projects:

2014	350 000 EUR production
2017	1 000 000 EUR production
2019	150 000 EUR production





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TED
INVEST
LTD.

INVESTMENT COMPANY



PROFILE

- Property management
- Owner of trade marks and patents

Business area:
Investment

Employees: 30

Investment projects:
2022 700 000 EUR solar panels and outbuilding





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TED DT
LTD.

TRADE COMPANY

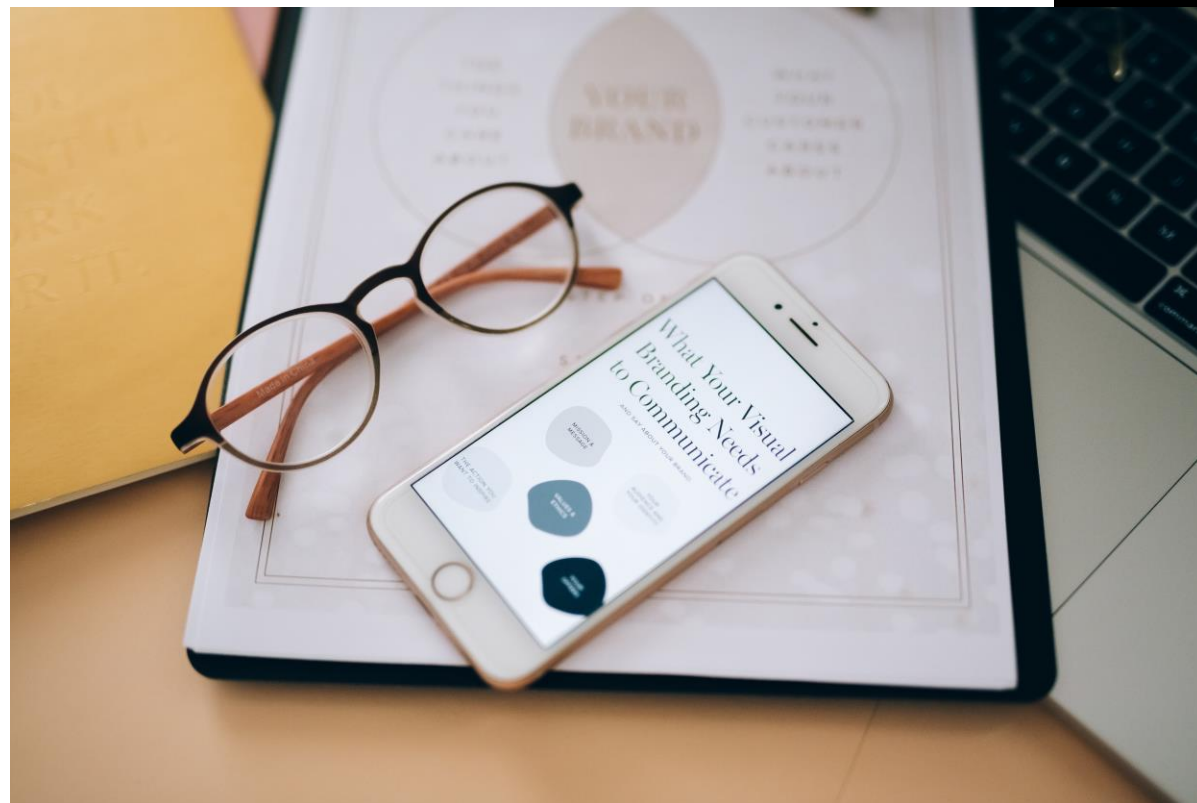
PROFILE

Business area:

Trade of sanitary ware and sleep products in South Bulgaria

Employees: 1-10





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BRAND
BUILDING
LTD.

ADVERTISING & PR COMPANY

PROFILE

- Member of Bulgarian PR Association

Business area:

Design, Branding, Media Planning, Advertising

Employees: 1-5

Recent investment projects:

2020 20 000 EUR billboards





THANK YOU

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DO YOU HAVE ANY QUESTIONS?

