



COMPANY PRESENTATION





ABOUT US

MATTRESSES AND BEDS MANUFACTURER

TURNOVER

36 M for 2024

PRODUCTION AREA

52 000 sq m

MARKET LEADER

33% share in Bulgaria

EXPERIENCE

Over 30 years in the
bedding industry

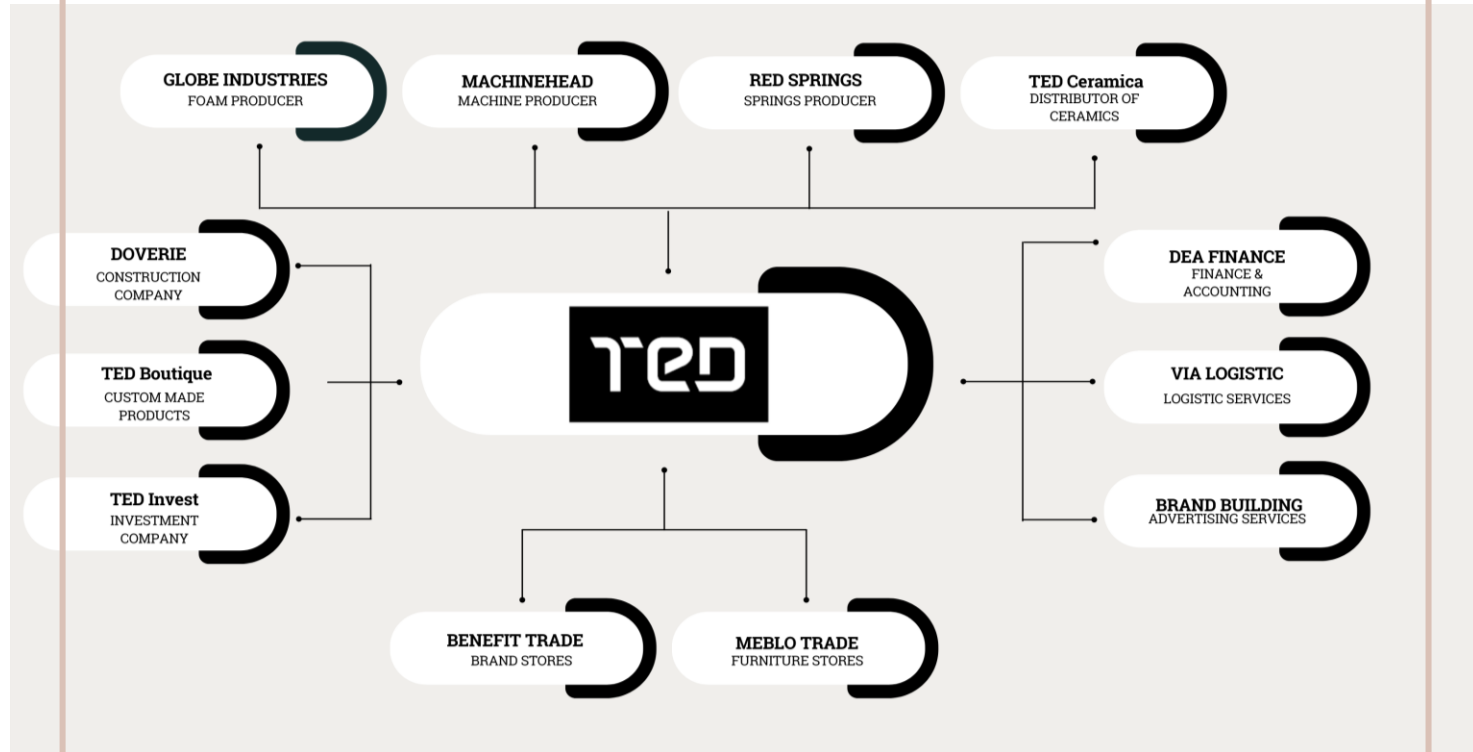
GLOBAL REACH

Over 25 countries
worldwide

European quality

Based in Plovdiv,
Bulgaria

TED CAPITAL AD





OUR MISSION!

To contribute to a better
life by
helping people sleep
better at night.

OUR HISTORY AT A GLANCE

1989

TED Company established

2008

Factory opened 44.000m2
International markets
Retail chains

2022

Going green
Independence from the grid

1995

Start mattress production
Start coil production

2015

Rebranding
Market expansion

OUR MARKETS

EU & UK

Germany, Belgium, France, Netherlands, Hungary,
Croatia, Greece, Romania, Baltic, etc.

MIDDLE EAST

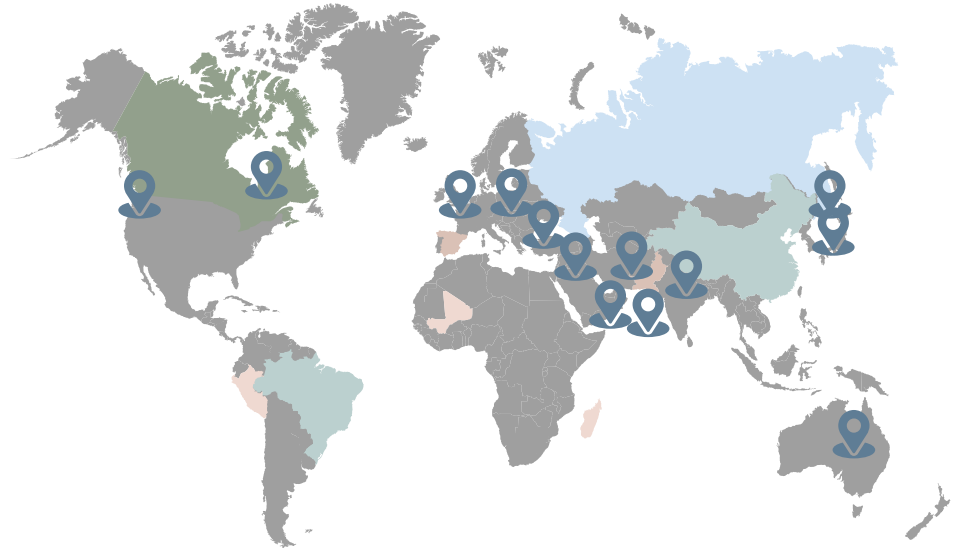
Jordan, Saudi Arabia, UAE

ASIA & PACIFIC

Japan, South Korea, Maldives, India, Australia

CANADA & USA

USA, Canada





ANNUAL OUTPUT

MATTRESSES

250 000

BEDS

10 000

PILLOWS

100 000

TOP MATTRESSES

150 000

BASES

40 000

ACCESSORIES

200 000

2024

CERTIFICATES & MEMBERSHIPS



» International audits and certifications.

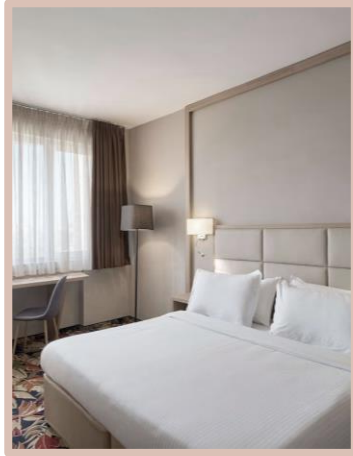
» Internal quality control laboratory to EU/DIN standard

» Bellow 1% claim rate in the last 5 years.

» Rated as top-quality brand in Bulgaria in the last 4 years



STORES



HOSPITALITY



HYPERMARKETS



PRIVATE LABEL



E-COMMERCE

B2B DISTRIBUTION



PROJECT BUSINESS

RAMADA
BY WYNDHAM

M
MARRIOTT

Kempinski
HOTELIERS SINCE 1897

DOM-HOTEL
KÖLN-COLOGNE

Lifestyle Hotel
MÄTRA

PELISSIER ✈
Spécialiste Textile depuis 1881

1
INTERCONTINENTAL
HOTELS & RESORTS

CROWNE PLAZA
HOTELS • RESORTS

Majestic
Beach Resort

wave
RESORT

Radisson **BLU**

ADELE  HOTEL

ZENITUDE
HÔTEL-RÉSIDENCES

DOMAINE & DEMEURE
INTERIORS & LIFESTYLE

CARAMELL
PREMIUM RESORT
**** SUPERIOR



FURNITURE STORES

Present in over 500 point of sales

HYPERMARKETS

Over 1 000 000 units sold



E-COMMERCE & TV shop

Over 500 000 units sold

Top Favorite



video





[Vezi toate produsele](#)

★★★★★ 4.41 (491 de review-uri)

Alege Dimensiune (cm): 160 X 200

90 X 200

140 X 200

160 X 200

Estimat livrare în:

Vezi optiuni de livrare pentru:

Alege judetul

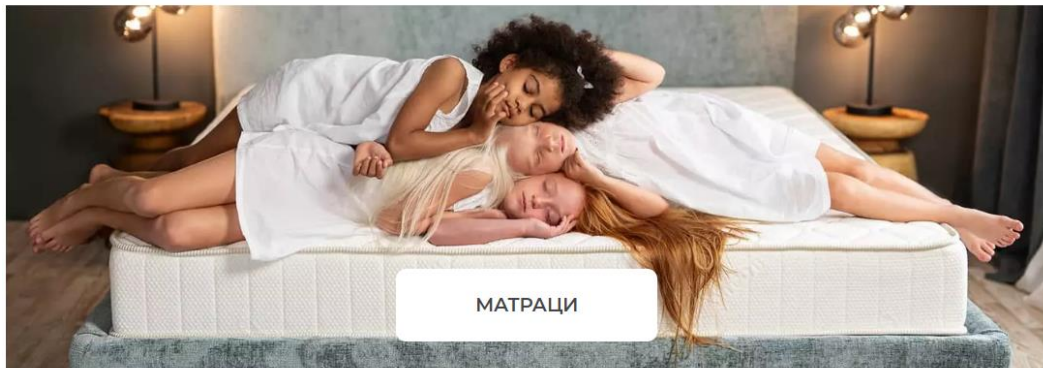
Alege localitatea

Informatii:

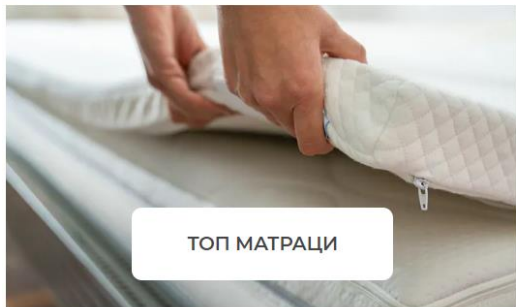
✓ Garantie inclusa: [detalii](#)

- Persoane juridice: 12 luni

WEBSITE



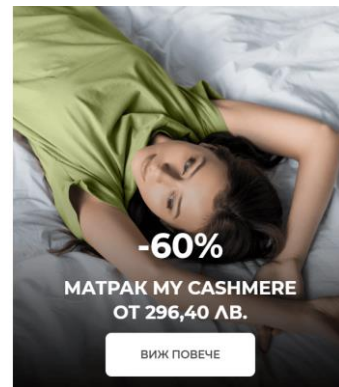
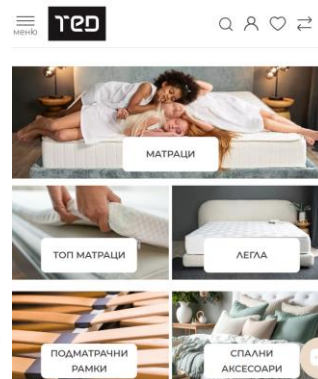
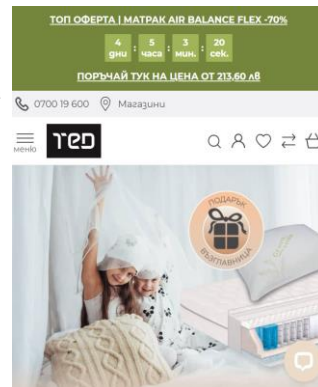
МАТРАЦИ



ТОП МАТРАЦИ



ЛЕГЛА



FACEBOOK



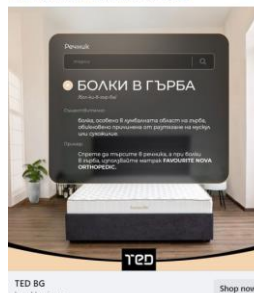
TED BG

63K likes • 63K followers

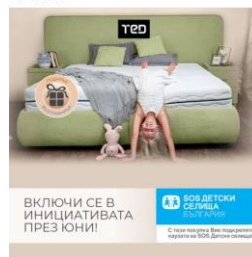
TED BG
April 10 · 🌐
3...2...1...Ние сме Live! 🟢 Нашият НОВ магазин е вече Онлайн!
Свеж нов дизайн с качеството, което винаги притежава подписът на TED!
Добър дъщеря е следващата кра! 📱 bit.ly/4c33Nk
Пл... See more



TED BG
April 10 · 🌐
Какви самото на болките в кръста с ортопедичния матрак на TED, Favourite Nova Orthopedic! 📱 bit.ly/499KvHo
Сеза е само 30% Остатък, но не "крад" от твоя сън!
#Ted #TED #FavouriteNova #Orthopedic



TED BG
April 10 · 🌐
Защо на практика на детето!
Купи матрак Adi Cool Max <https://bit.ly/3KkFg> и инвестирай не само в собствен си комфорт, а и допълни за по-голяма кауза.
📱 Част от приходите от всяка продажба през мейсъл ние ще бъдат дарени към SOS Детски селища.
Не забравяй, че всяка покупка е от значение! 🙌
#TE... See more



TED BG
May 07 · 🌐
Основни неща преди легане с до -50%!
Наслади се на прохладен и удобен сън всяка нощ с колекция I-Cool от TED 📱 bit.ly/3Wb8c00
#Ted #TED #Favourite #I-CoolCollection



TED BG
3 days ago · 🌐
Усети трансформиращата сила на хармонията! В Международния ден на йогата те предизвикваме да намериш баланс и спокойствие. Изпробвай няколко йога пози за по-добър сън. Препоръчване тези, които могат да се практикуват в леглото. А за идеален резултат, знаем, че би спомогнал перфектният матрак!
Купи го с 30% отстъпка още днес! 📱 <https://bit.ly/3KkTle0l> 🙌
🔥 Топ моделът Nurola от серията Lux сеза идва с подарък - спален комплект Gold. Превърни любимата си стая в свое лично с... See more



INSTAGRAM

Instagram

Log In

Sign Up



ted_bg

Follow

Message



333 posts

880 followers

186 following

TED

TED е водеща марка матраци, легла, системи за спане и аксесоари за спалня. Предлагаме широка гама продукти, създадени с... more

linkin.bio/ted_bg



Blog



Influencers



Tips & Facts



Factory



Christmas

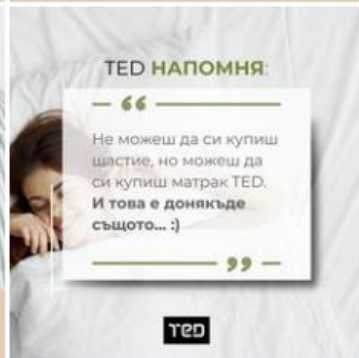
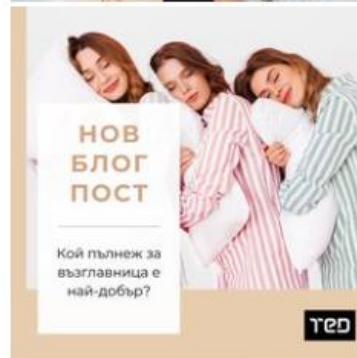
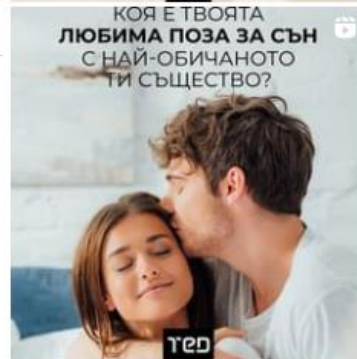
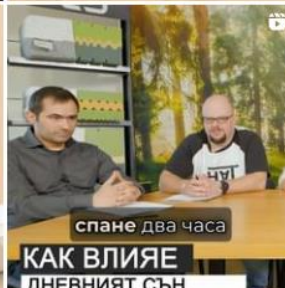
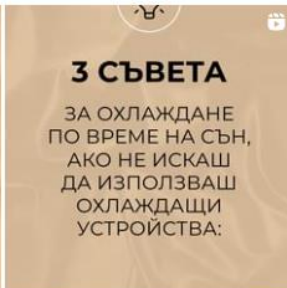
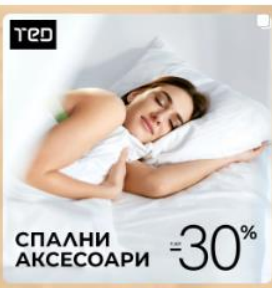
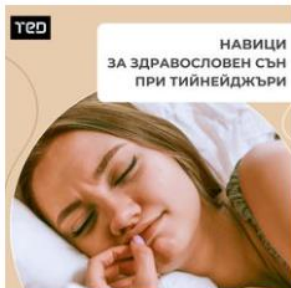


Interviews

POSTS

REELS

TAGGED





TED Pure sense of being

@tedpuresenseofbeing9826 · 59 subscribers · 20 videos

TED is a Bulgarian origin brand for sleeping products. Our motivation is to let you experier...more

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Home Videos

Uploads ▶ Play all



TED & Hotels

196 views · 1 year ago



WE CARE

126 views · 1 year ago



TED and Partners

74 views · 2 years ago



TED BED MANUFACTURE in
Plovdiv, Bulgaria



TED ADRY COOL madrac

172 views · 3 years ago



The world of TED BED

1.6K views · 3 years ago



TED ADRY COOL madrac

172 views · 3 years ago



The world of TED BED

1.6K views · 3 years ago



Sleep Genesis by TED - new mattress
collection

429 views · 4 years ago



Favorite Nova mattress Buy now online

320 views · 5 years ago



TED ADRY COOL madrac

172 views · 3 years ago



The world of TED BED

1.6K views · 3 years ago

BRAND SHOWROOM & CORNERS





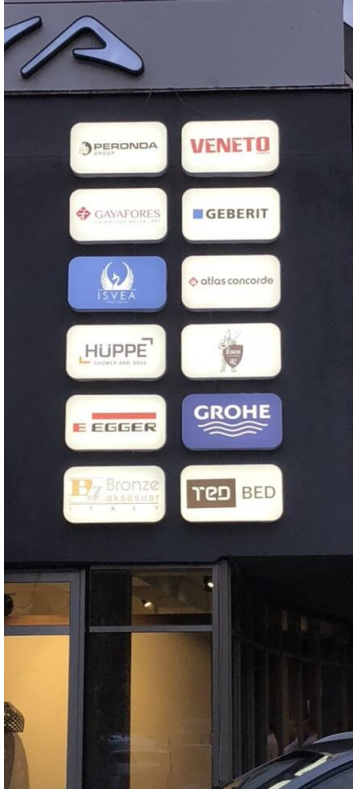
Shop 63 m2 with one solid wall



Shop in shop concept 30 m2



Project Line HOTELS





Aloe
Refresh



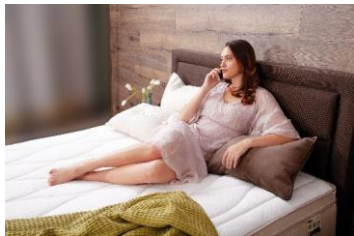
Argan
Delux



Green
Energy



VISUALS



ted

ДЕНЯТ ЗАПОЧВА
ОТ ТУК

ОТЛИЧНИ ИНТЕРИОРНИ РЕШЕНИЯ
Матраци, Легла, Аксесоари за спалнята

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ВСЕКИ ♥ ДА СТИГНЕ

ted-bed.com

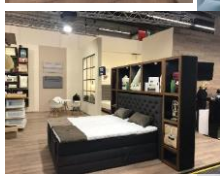



materna

PROTECTED SLEEP




EXHIBITIONS



פסד

CARBON FOOTPRINT REPORT 2022



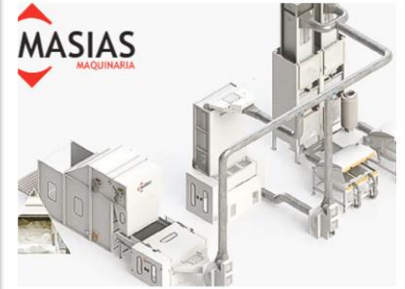
26 000 tons
CO2 footprint
per 1 year

savings:
25% of CO2 in
2022



ZERO WASTE TECH

Technological waste material is
processed and integrated into
quilting and soft fillings.



SOLAR ENERGY

Our 2,6 MW solar energy panels
cover entirely our energy needs.



ROLL PACKAGING

The compressed packaging
reduces by 1/3 the volume and
CO2 emissions for transportation.



ENERGY STORAGE

15 MW park for solar energy
storage makes the factory entirely
operating on green energy.





THANKS!

Does anyone have any questions?

dandreeva@ted.bg